

SOCIAL MEDIA FOR REAL ESTATE



CAPTION CATALOGUE

NEW LISTINGS

FRESH ON THE MARKET! This beautiful quaint little home located in [put area here] was JUST LISTED! This home has __ bedrooms, __ bathrooms and is perfect for a family who loves to host gatherings!

01

If you have been dreaming about a spacious, open kitchen and cozy family room, then you MUST see this house! Be the first to take a peek, in person. Contact info in my bio!

NEW LISTING! Do you work from home and need your own space? Have you been holding out for a beautiful, well kept home in the perfect neighborhood?!

02

This home might just be the answer to all of your needs! Located in the _____ area, this __bedroom, __ bathroom home has the potential to be your dream space! This home surely will not last too long on the market. If you are ready to view this beauty, make sure you contact me! Info in bio.

NEW! STOP what you are doing and LOOK at this beautiful, recently updated home! If you are looking for a bigger space for your expanding family, this home is for you! [list bedrooms and bathrooms here] This home is particularly unique for [enter a brief example of a feature i.e year built, house layout, ect].

03

If This home checks any of the boxes off your ‘dream home’ checklist, let’s chat! Info in bio!

JUST LISTED!! If you have been on the hunt for a ‘project home’ LOOK NO FURTHER! This beautiful __bedroom __ bathroom home has the potential to be EVERYTHING you need!

04

This house is complete with a [2 car garage, spacious backyard, front porch] is move in ready! Are you eager to add your personal touches? Let’s chat! Contact info in BIO!

PRICE IMPROVEMENT

Check out this recent PRICE DROP! Have you been eyeballing this beautiful __bedroom __bathroom house located right here in the center of (location here). This home is absolutely stunning, and with this price a total steal!

01

You do not want to miss out on the opportunity to call this lovely space, YOUR forever home! Interested? Contact info is in bio 😊

PRICE CUT! Yes, you read that right! This Home has been on the market for _____, and the owner has decided to GIFT you a price improvement! This home has everything you need .. __ bedrooms, ___ bathrooms, a gorgeous (input feature here such as back yard, pool, master bathroom, walk in closets, sunroom, office) and is just waiting for its forever owner!

02

You cannot go wrong with a price improvement of THIS caliber! Want to learn more? Contact info is in bio!

WE HAVE GOT THE SCOOP! This beautiful __ bedroom __ bathroom home has just listed with a SERIOUS price improvement. Have you been dreaming of a home in a neighborhood where everything is accessible? If you have been searching for a place to call yours, at an affordable price .. you NEED to see this house! Located right in the heart of _____, you have access to some of this city's greatest features! Check this gem out before it sells! Contact info in bio.

03

This move-in ready home has the potential to be YOUR forever space! The owners have graciously made a Price Improvement and are waiting to hand you the keys! This beautiful home comes complete with __bedrooms and __bathrooms. At this price, this home won't last too long!

04

Send me a DM, and let's get a tour booked!

TESTIMONIALS

Take a look at what my Buyer's have said when we closed on their home! I take pride when it comes to helping you buy/sell your home. My clients and their needs always come first!

01

If you are on the hunt for a real estate agent who can help you reach your home owner/seller goals - I would LOVE to chat. DM's are open and you can find my contact info in my bio.

02

Nowadays, **EVERYONE needs a credible source** .. or two, right? I mean when you are trusting someone to help make your dreams come true, you need to make sure they are legit .. don't you?

Check out this testimonial from one of my clients! You dream it up, and I do the rest! Drop me a note in my inbox, and let's get to work!

THE PEOPLE HAVE SPOKEN! I love Happy clients! It is my job to 100% ensure that you are not just settling when you are in the market for your home!

03

I totally know the details matter! I am ready to get you in your forever home ..if you are too - let's connect! Contact info in bio

04

Not to brag or anything, **but look at what (client's name) has to say!** What I love most about helping my client's is watching their reaction when we hit their home goals! Be it buying or selling - I am here to make sure it is an easy process!

Your happiness, is MY happiness .. are you ready to check this goal off your list? Let's get to it! Contact info in my bio!

SOLD - BUYERS

Congratulations to the brand-new owner's of this gorgeous little home in (city here)! It is time to embark on all of the fun and exciting things you will experience as a homeowner!

01

Are you in the market for your dream home? Let's chat! Contact info is in my bio.

02

After (enter time frame here) of being on the market .. My clients are the happy owners of a __ bedroom __bathroom home! They knew the moment they walked through the front doors; this home was for them!

I help make homeownership a reality .. if you are tired of dreaming and ready to turn the key to your forever home, STOP waiting and let's connect! DM's are open!

I do what I do because I love helping people find their dream homes. One of almost every American's [Canadian] goal is homeownership. I take your needs and dreams into high regard and pay close attention to all the things you want in a dream home!

03

Are you ready to be a part of the homeowner community? Comment SOLD below and let's connect!

04

SOLD! What a journey this was! This quaint and cozy little home now has owners, and the owners now have their forever space! This could totally be you too!

In the market for a home? Tired of web surfing and coming up short? Let's chat! I would love to discuss how I can help you find your dream home.

SOLD-SELLERS

SOLD! Ladies' and Gents - this picture does not do this home justice. It is for sure a DREAM! My clients put a lot of TLC into this space, and it is now someone's forever home!

01

As a real estate agent, YOUR happiness brings me JOY! If you are in the market to sell your home, I am your girl! Let's talk about it! My DM's are open!

02

And JUST LIKE THAT, this beautiful home in (enter city) has gone from LISTED to SOLD! In today's market, it is important to have a real estate agent who knows their stuff!

If you are ready to list your home - I would love to chat with you! Your home selling experience can be very smooth! Contact info in the bio

This home was NOT on the market for too long! We put it up for sale on ____ and it sold on ___! That is what I call SERVICE! Congratulations to the Seller's (names here)! On to bigger and better things! If you are in the (area here) and are considering selling your home, I have some awesome tips and tricks to help you get that SOLD sign on your front lawn! My DM's are OPEN!

03

Are you trying to get your home SOLD? Here is ONE very important yet practical tip to help make this possible!

- Declutter Your Space! Make sure that your home is tidied up to really give potential buyers the "at home" feeling. Doing this makes the space more appealing. Be sure to also remove family photos and sentimental items! It will allow the buyers to envision THEIR personal touches all around.

If you are in need of a realtor who pays attention to all the small details, you are in the right place! Drop me a note in my inbox, I would love to chat!

04

OPEN HOUSE

Pictures are cool, but there is NOTHING quite like walking through the doors of a house that is potentially destined for YOU! If you are searching for that home that just gives you that “forever” feeling, come join me at [address here] for an open house.

01

The doors will be open from [time here]. I am looking forward to meeting you!

02 When you purchase a home, you are not just buying the structure or foundation .. you are also buying into the neighborhood too! If you are searching for your forever home, ALL the details matter, including the area where you will live!

Come take a peek at this [place brief description of home here] located in [brief description of area]. Open House from [Times here] . Double tap the pic if we will see you there!

03 Love at first sight is a real thing! If you disagree, you probably have never been to an open house. Give yourself the experience! If you are in the market for a beautiful home in an amazing area, swing by [address here] between [times here].

Check out what makes this house so charming, in person! Drop a [key emoji] in the comments if we will see you there!

04 **OPEN HOUSE ALERT!** Today from [times here] I will be at [address here]. Come check out the neighborhood and this awesome home [small description, i.e. bedrooms, year built].

If you are in the market for your DREAM HOME, this one has all the details to be your reality! Come check it out and grab a sweet treat while you're here!

Bonus Captions

HIDDEN TREASURES

HIS HIDDEN GEM is a MUST SEE! This absolutely beautiful __ bedroom __ bathroom house is located _____(area here). This beauty is tucked away right in plain sight. Are you a sucker for unique build? This home is perfect for families who love to host gatherings. It's spacious backyard and (open/split) floor plan gives this home such an inviting feel. Some extra and awesome features are (list a few, i.e Walk in pantry, two car garage, authentic wooden floors, French doors).

01

If you are eager to take a peek and possibly call this home yours, let's chat!
Contact info in bio!

02

This home is [HOME TOWN's] best kept secret! Located [give area here], this gorgeous home is move-in ready. If you are smitten with [Tall ceilings, open floor plans, spacious bedrooms] then you definitely need to see this hidden jewel! __ bedrooms, ___ bathrooms, [2 car garage, full laundry room, ect] and waiting for its forever owner!

If that is you, my contact info is in my bio, lets connect!

NOTES

Bonus Captions

CUE THE CONFETTI

YOU GUYS! Help me celebrate my clients who JUST CLOSED on their VERY FIRST HOME! There is nothing I love more than helping my first timer's reach their goals and find their dream homes!

01

This couple not only landed their FIRST home, but they found one they absolutely love!

Let's show our brand-new homeowners some love, hit the like button and let's celebrate them!

02 After [enter days here] of being on the market, my client(s) [enter name(s) here] have sold their home! *Cue the confetti* My client's have dreams of (moving out of state, expanding their family, starting fresh) so they knew it was time to sell.

Even with such a competitive market, they sold this home and are now able to move into their next dream location!

Congratulations (names here)

NOTES

Bonus Captions

CLOSING DAY

CLOSING TIME! One of my absolute favorite days of walking the home buyer's journey with my clients is Closing Day! Today, my clients have officially become homeowners!

01

Help me celebrate them! Do you remember all the feels from your first closing day?

I would love to hear them, drop a story below!

HAPPY CLOSING DAY! This part of the Homebuyer journey is totally my fave! Handing off the keys to your brand new beginning fills me with so much joy! You have finally reached the finish line!

02

Are you ready to start your home buying journey?! Hit the like button, and drop a line in my inbox .. GETREADY, SET, GO!

NOTES